



Product Catalog

2021



Confiture L'Ardennaise



“Our customer satisfaction
is our most important aim”

Our Story	1
Our Values	1
Core Strengths	2
Production Process	3
Our Brands	4
Pur Natur Products	5–14
Vallée de l'Ourthe Products	15–17
Private Labels	18–19
They Trust Us	20

Our Story

In 1954, the company « COMEL » (former name of 'Confiture L'Ardennaise') was born in the heart of the Belgian Ardennes, in a small village called Xhoris in the upper part of Aywaille. At the time, the main activity of the small family firm's founder was the production of honey. After several honey crop failures, he decided to begin the production traditional jams.

In 1990, Confiture L'Ardennaise was purchased by the Verhamme family who has continued to increase the production of traditional and organic jams, marketed under the brand named 'Pur Natur'. The team's flexibility is the factory's strength. The production line is tailored to produce from a few jars of jam up to a several containers.

Confiture l'Ardennaise enjoys an excellent reputation regarding the quality of its products on the European and international market. The policy of our Quality Control department is focused on the challenge of continuously improving the production process.

Since 2016, our cooking installation has been patented on a European level.

Our Values

For over 60 years, L'Ardennaise has been improving its process of producing traditional and organic jams and marmalades according to the old homemade recipes.

We are a family business, situated in Xhoris, the heart of the Belgian Ardennes. Our flexibility is our main goal.

Core Strengths

1

Our Organic certificate is the proof of our high quality products. The European label certified by BE-BIO-01

2

You can recognize our philosophy at our simple and typical packaging.

3

Our raw materials are selected by our suppliers with whom we have been working for more than 20 years.

4

Our production process has been patented since 2016 on European level.

5

Production with respect for the earth, the plants and the animals, also for your health.

6

We prefer high quality products that's why we cooperate with trustful partners that deliver the best raw materials.

7

Confiture L'Ardennaise jam products guarantees a unique taste an extraordinary flavor and texture..

Production Process

During the production process hygiene, quality and use of energy are some of the most important factors. The production unit is IFS (higher level) certified. Furthermore, our quality service applies rigorous quality standards. All raw material and final products are always tested and analyzed thoroughly.

Innovate? This is our daily challenge; the best proof is our cooking system that we developed together with the University of Copenhagen and that has been patented on European level since 2016. With this system we can cook our fruit under vacuum at a low temperature (not higher than 65°), regain the evaporated aromas and reinsert them in the final product.

This way of producing jam is unique and has proven its worth. Confiture l'Ardennaise already won different prizes in the past with his organic jams thanks to the intense flavor

On each product a lot code and a best before date are printed and the goods are stocked carefully in a suitable warehouse. Other quality tests are done during the time that the products are in the warehouse and if we find the slightest imperfection; the product is removed and we examine what to do to avoid this in the future. Our team always stays alert. Our small family business is constructed on an openminded policy.



IFS



ORGANIC



KOSHER



FDA

Our Brands

Vallée
de l'Ourthe



Organic Jam

Traditional Jam

Organic Jam
70% Fruits

Organic Jam
100% Fruits

Discover Our
Product Range...

Organic
Compote

Organic Mousseline
0% Sugar



**PUR
NATUR®**

ORGANIC **BIO** ECO



Organic Jam

Confiture Bio / Biologische Confituur



Strawberries
Fraises
Aardbeien

370g

Art. 103217

EAN 05410986032172



Raspberries
Framboises
Frambozen

370g

Art. 103236

EAN 05410986032363



4 Fruits
4 Fruits
4 Vruchten

370g

Art. 103221

EAN 05410986032219



Blueberries
Myrtilles
Bosbessen

370g

Art. 103242

EAN 05410986032424



Figs
Figues
Vijgen

370g

Art. 103218

EAN 05410986032189



Orange
Orange
Appelsienen

370g

Art. 103203

EAN 05410986032035



Organic Jam

Confiture Bio / Biologische Confituur



Apricots
Abricots
Abrikozen

370g

Art. 103215

EAN 05410986032158



Rhubarb-Strawberries
Rhubarbe-Fraises
Rabarber-Aardbeien

370g

Art. 103213

EAN 05410986032134



Sour cherries
Griottes
Krieken

370g

Art. 103240

EAN 05410986032400



Redcurrants
Groseilles rouges
Rode bessen

370g

Art. 103234

EAN 05410986032349



Rhubarb
Rhubarbe
Rabarber

370g

Art. 103205

EAN 05410986032059



Black cherries
Cerises noires
Zwarte kersen

370g

Art. 103241

EAN 05410986032417



Organic Jam

Confiture Bio / Biologische Confituur



Plums
Prunes
Pruimen

370g

Art. 103220

EAN 05410986032202



Figs-Orange
Figues-Oranges
Vijgen-Appelsienen

370g

Art. 103248

EAN 05410986032486



Raspberries-Blueberries
Framboises-Myrtilles
Frambozen-Bosbessen

370g

Art. 103243

EAN 05410986032431



Citrus Fruits-Ginger
Agrumes-Gingembre
Citrus-Gember

370g

Art. 103264

EAN 05410986032646



Lingonberries
Airelles
Veenbessen

370g

Art. 103208

EAN 05410986032080



Organic Jam

Confiture Bio / Biologische Confituur



Strawberries
Fraises
Aardbeien

450g

Art. 107317

EAN 05410986073175



Raspberries
Framboises
Frambozen

450g

Art. 107336

EAN 05410986073366



4 Fruits
4 Fruits
4 Vruchten

450g

Art. 107321

EAN 05410986073212



Blueberries
Myrtilles
Bosbessen

450g

Art. 107342

EAN 05410986073427



Figs
Figues
Vijgen

450g

Art. 107318

EAN 05410986073182



Orange
Orange
Appelsienen

450g

Art. 107303

EAN 05410986073038



Organic Jam

Confiture Bio / Biologische Confituur



Apricots
Abricots
Abrikozen

450g

Art. 107315

EAN 05410986073151



Sour cherries
Griottes
Krieken

450g

Art. 107340

EAN 05410986073403



SUBLIME

Organic 70% Fruit Jam

Confiture Bio 70% Fruit / Bio. Confituur 70% Vruchten



Strawberries
Fraises
Aardbeien

350g
Art. 104017
EAN 054109868040177



Apricots
Abricots
Abrikozen

350g
Art. 104015
EAN 054109868040153



Blueberries
Myrtilles
Bosbessen

350g
Art. 104142
EAN 05410986041426



Organic 100% Fruit Jam

Confiture Bio 100% Fruit / Bio. Confituur 100% Vruchten



4 Fruits
4 Fruits
4 Vruchten

250g

Art. 194721

EAN 054109868947216



Apricots
Abricots
Abrikozen

250g

Art. 194715

EAN 054109868947155



Blueberries
Myrtilles
Bosbessen

250g

Art. 194742

EAN 05410986947421



Strawberries
Fraises
Aardbeien

250g

Art. 194717

EAN 05410986947179



Sour cherries
Griottes
Krieken

250g

Art. 194740

EAN 05410986947407



Organic Compote

Compote Bio / Biologische Compote



Appels
Pommes
Appels

450g

Art. 116212

EAN 05410986162121



Apricots
Abricots
Abrikozen

450g

Art. 116216

EAN 05410986162169



Rhubarb
Rhubarbe
Rhubarber

450g

Art. 116206

EAN 05410986162060



Organic Mousseline 0%

Mousseline Bio 0% / Biologische Mousseline 0%



Appels-Pears
Pommes-Poires
Appels-Peren

430g

Art. 187370

EAN 05410986873706



Appels
Pommes
Appels

600g

Art. 187375

EAN 05410986873751



Appels
Pommes
Appels

200g

Art. 187311

EAN 05410986873119



Vallée
de l'Ourthe



Vallée
de l'Ourthe

Traditional Jam

Confiture Traditionnelle / Traditionele jam



Raspberries
Framboises
Frambozen

370g

Art. 104436

EAN 05410986044366



Redcurrants
Groseilles rouges
Rode bessen

370g

Art. 104434

EAN 05410986044342



4 Fruits
4 Fruits
4 Vruchten

370g

Art. 104421

EAN 05410986044212



Blueberries
Myrtilles
Bosbessen

370g

Art. 104542

EAN 05410986045424



Apricots
Abricots
Abrikozen

370g

Art. 104415

EAN 05410986044151



Orange
Orange
Appelsienen

370g

Art. 104303

EAN 05410986043031



Vallée
de l'Ourthe

Traditional Jam

Confiture Traditionnelle / Traditionele jam



Rhubarb
Rhubarbe
Rabarber

370g

Art. 104305

EAN 05410986043055



Sour cherries
Griottes
Krieken

370g

Art. 104540

EAN 05410986045400



Black cherries
Cerises noires
Zwarte kersen

370g

Art. 104541

EAN 05410986045417



Rhubarb-Strawberries
Rhubarbe-Fraises
Rabarber-aardbeien

370g

Art. 104313

EAN 05410986043130



Plums
Prunes
Pruimen

370g

Art. 104420

EAN 05410986044205



Also available
without
the paper cap

Private Labels

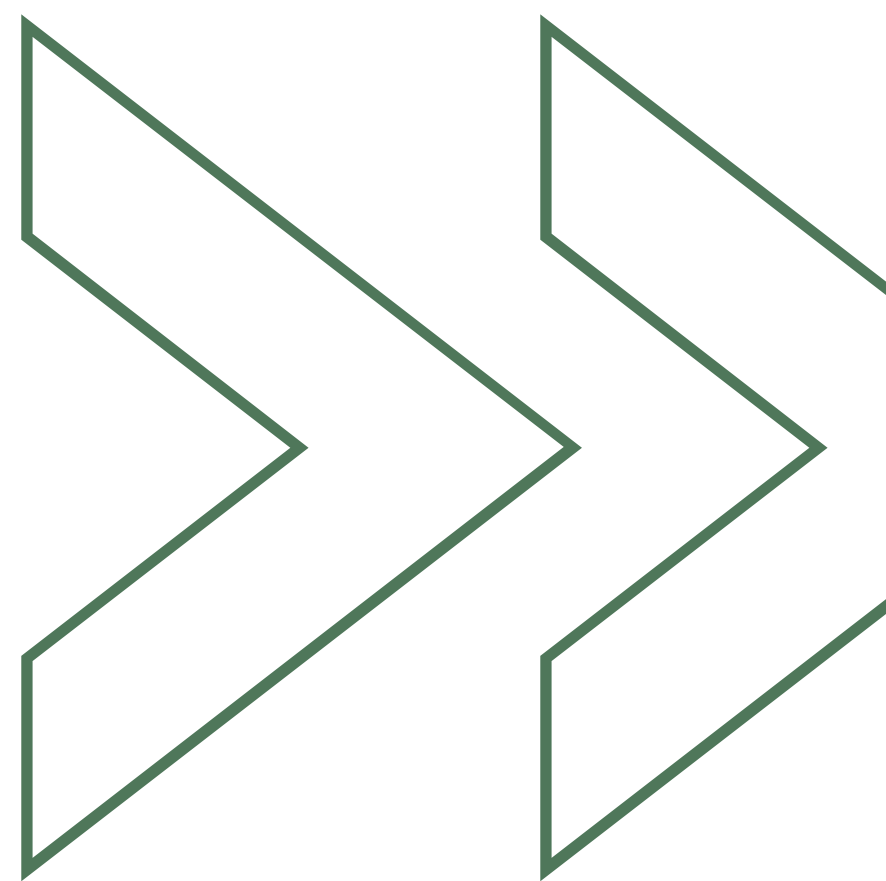
SPECIFIC
recipes



Sincerely committed,
we always do our
best to meet your
needs



Many Options



350 - 370g



250g



250g



340g



42g



450g



600g



600g



They Trust Us





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📘 PUR NATUR Confitures 📷 purnaturconfiture

Vallée
de l'Ourthe

